

BISMON CO.,LTD

COMMUNICATIONS PRODUCTS





Anek T.

CEO & Co-founder

EXECUTIVE SUMMARY

Searching for a product or distribution company with a dedicated team of infrastructure networking experts and comprehensive product solutions is complex and challenging for customers. It's critical to offer efficient services and effective consultations, particularly for end users, B2B groups, and information technology workers struggling to make optimal decisions due to a lack of necessary knowledge and know-how to complete the system integration. There are issues like selecting inappropriate products or specifications that fail to satisfy the actual needs of the users frequently without proper guidance from a real expert.

To address this critical requirement, Bismon Co., Ltd. aims to be the premier solutions provider offering 24/7 services and consultations through an experienced technical team for the Telecom & Datacom industry. The company is here to help guide customers to the best solutions for their needs and provide efficient, timely product delivery.

ABOUT BISMON

BISMON CO.,LTD
20 YEARS OF EXPERIENCE

Solving problems with
integrated product solutions

A total solution for communication product
fiber optic specialist

Unique products in appearance & functionality with
comprehensive solution for communication systems,
technologies, and fiber optic cable networks.



BUSINESS MODEL (NICHE) (DISTRIBUTION MODEL)

KEY RESOURCES

- 01** Staff and team
- 02** Brand and product image
- 03** More than 20 years of business experience
- 04** Social network, website, marketplace, and Google Ads
- 05** Database of raw materials and supplies
- 06** Know-how of products & sourcing products
- 07** Social media (Facebook, Instagram, etc.)
- 08** Business image for brand & office
- 09** An existing customer base that has purchased a platform and a customer database system (CRM)





BUSINESS MODEL (NICHE) (DISTRIBUTION MODEL)

CHANNELS

01

Website & Email

02

B2B Agent

03

Shopee & Lazada

04

Google & Facebook

05

Line Office & Amazon

06

CSR - education network

07

Viral Marketing

08

Online Store Platform





Website & Email



Facebook & Google



B2B Agent



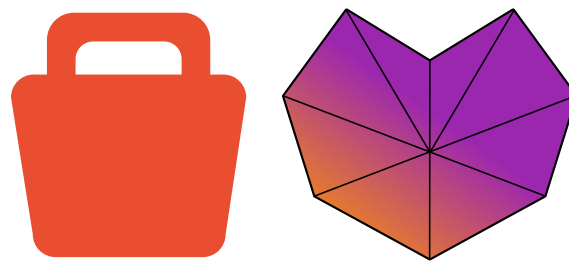
Online Store Platform



Viral Marketing



Line Office & Amazon



Shopee & Lazada



CSR - Education Network

BUSINESS MODEL (NICHE) (DISTRIBUTION MODEL)

COST STRUCTURE



01 Overhead cost management

02 Cost of goods arrangement

03 Transportation and supply chain costs

04 Cost of marketing and sales

05 Production and procurement costs

06 Financial capital costs

COST STRUCTURE

01



**Overhead cost
management**

02



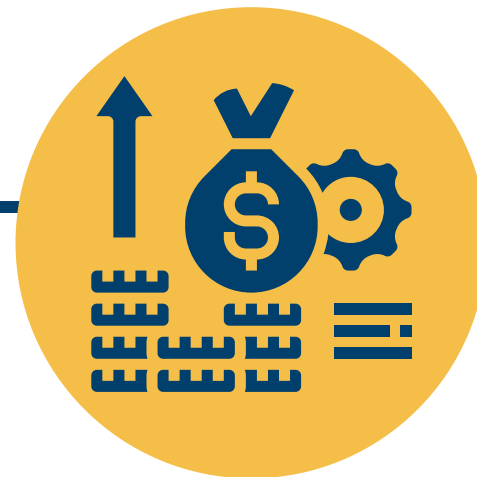
**Cost of goods
arrangement**

03



**Transportation
and supply chain
costs**

04



**Cost of
marketing
and sales**

05



**Production and
procurement costs**

06



**Financial
capital
costs**

BUSINESS MODEL (NICHE) (DISTRIBUTION MODEL)

REVENUE STREAMS

01

Revenue from the sale of goods outsourced to OEM

02

Revenue from selling products affiliated with global brands

03

Revenue from services

04

Revenue from retail sales through online platform (Shopee/Lazada)

05

Wholesale revenue generated by partners (B2B)

06

Revenue from selling related products

07

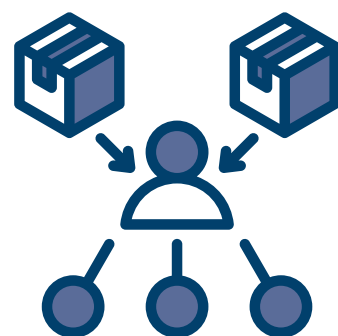
Revenue from sending goods to overseas sales through Amazon



Revenue from the sale of goods outsourced to OEM



Revenue from sending goods to overseas sales through Amazon



Revenue from selling products affiliated with global brands



Revenue from selling related products



Revenue from services and consultation



Revenue from retail sales through online platform (Shopee/Lazada)



Wholesale revenue generated by partners (B2B)



BUSINESS MODEL (NICHE) (DISTRIBUTION MODEL)

KEY PARTNERS



01 Foreign sources
OEM / ODM factory

02 Domestic ODM product
factory selling high-end IT
products

03 E-commerce,
online shopping platform

04 Logistics transport
company

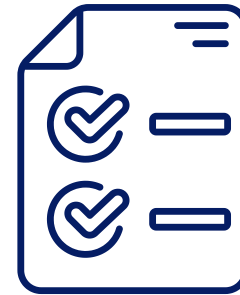
05 Dealers

BUSINESS MODEL (NICHE) (DISTRIBUTION MODEL)

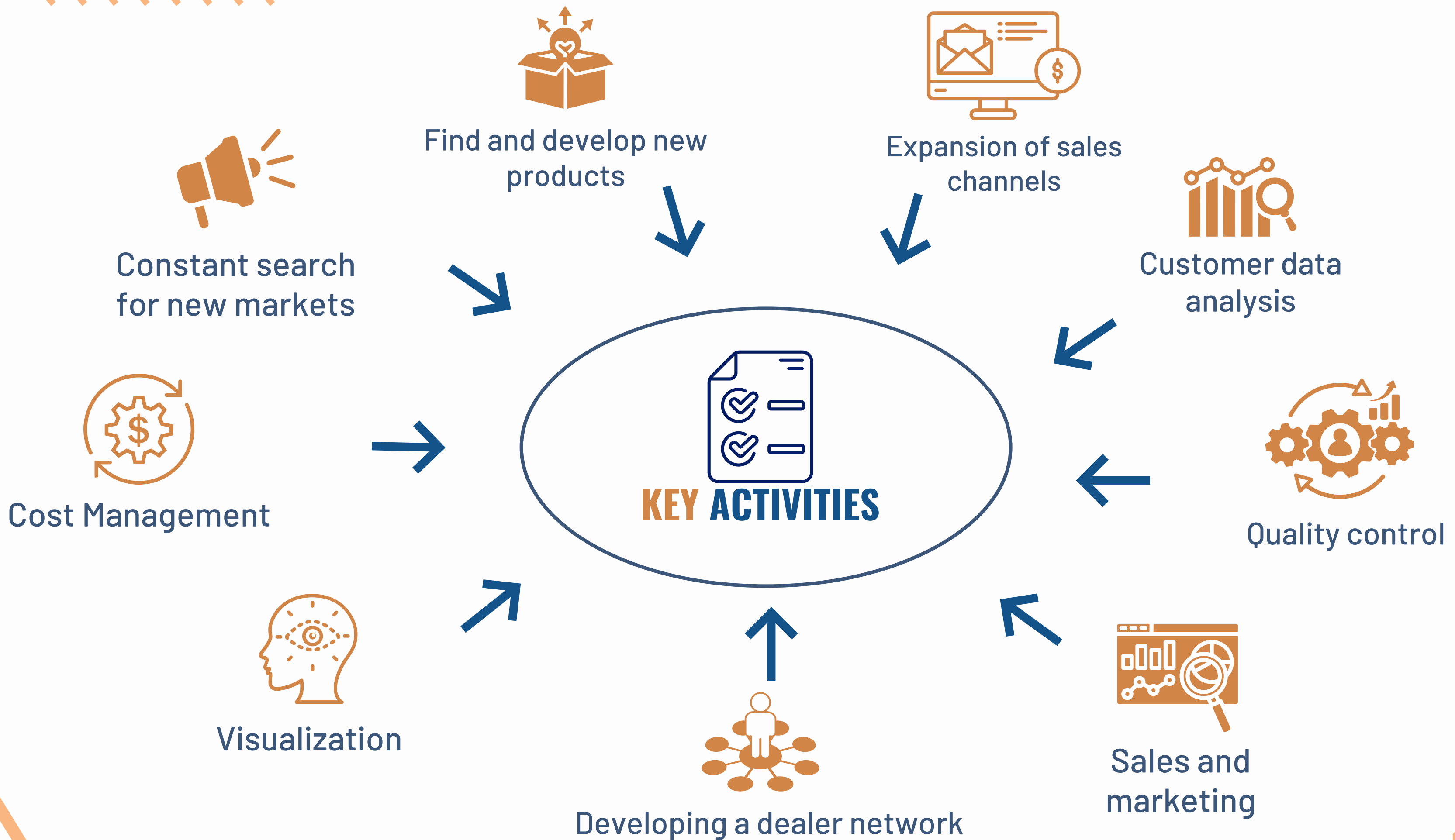


BUSINESS MODEL (NICHE) (DISTRIBUTION MODEL)

KEY ACTIVITIES



- | | | | | | |
|-----------|-------------------------------|-----------|-----------------------------|-----------|---------------------------------|
| 01 | Find and develop new products | 04 | Quality control | 07 | Visualization |
| 02 | Expansion of sales channels | 05 | Developing a dealer network | 08 | Cost management |
| 03 | Customer data analysis | 06 | Sales and marketing | 09 | Constant search for new markets |



BUSINESS MODEL (NICHE) (DISTRIBUTION MODEL)

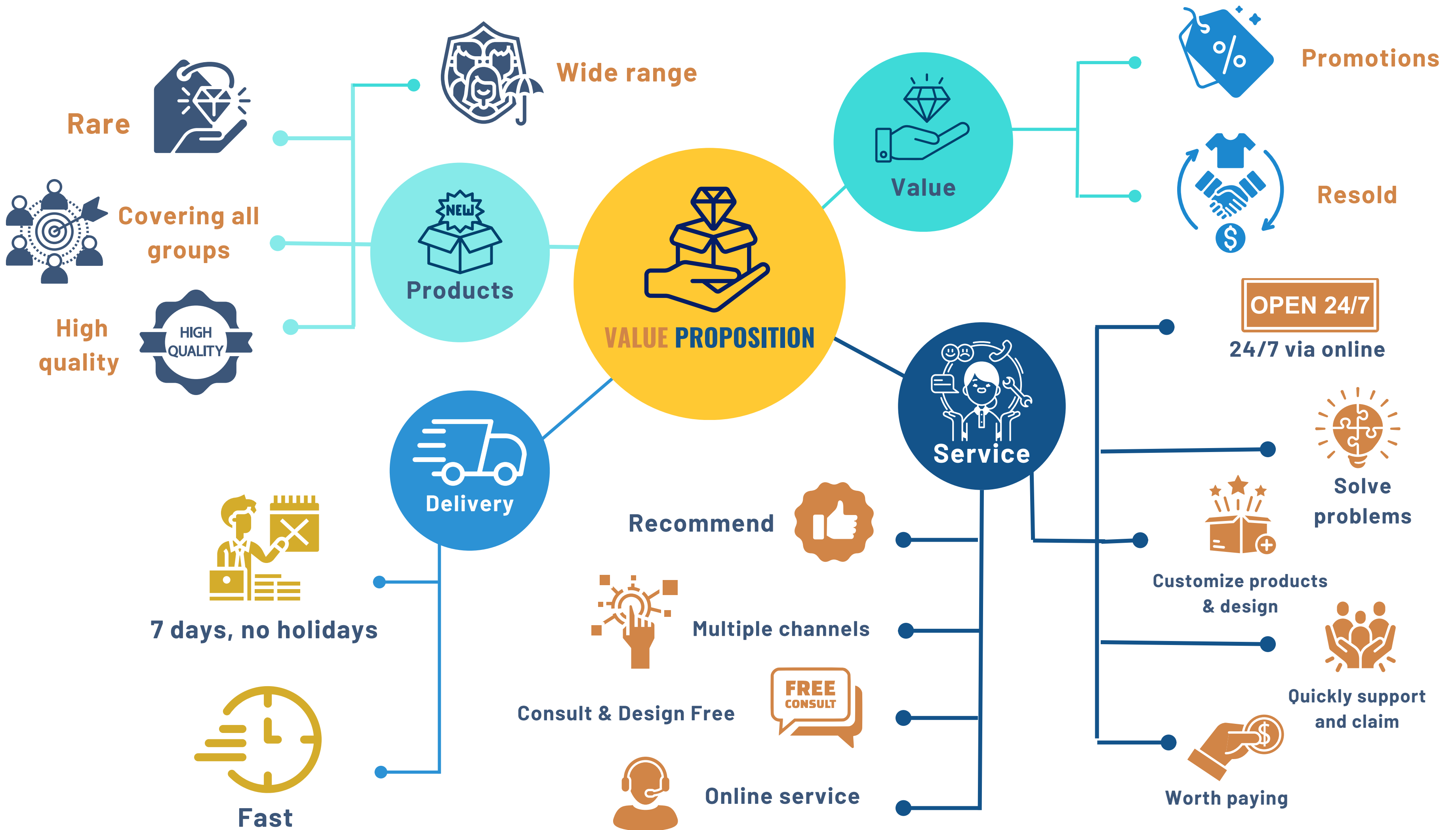


VALUE PROPOSITION

- High quality products
- Product design that solves problems
- Product recommendations that meet customer's needs
- Products that are worth the investment
- Promotional products

- Product and design customizations
- Rare products
- Fast delivery
- Quick support and claim
- Free consultations & designs
- Wide range of products

- Online service and delivery
- Products that can be resold
- Easy to choose from through multiple channels
- Open for free consultation channels 24/7 days via online chat
- 7 days delivery; no holidays



BUSINESS MODEL (NICHE) (DISTRIBUTION MODEL)
CUSTOMER RELATIONSHIPS



01 Technical support
via calls

02 Email marketing

03 Line Office

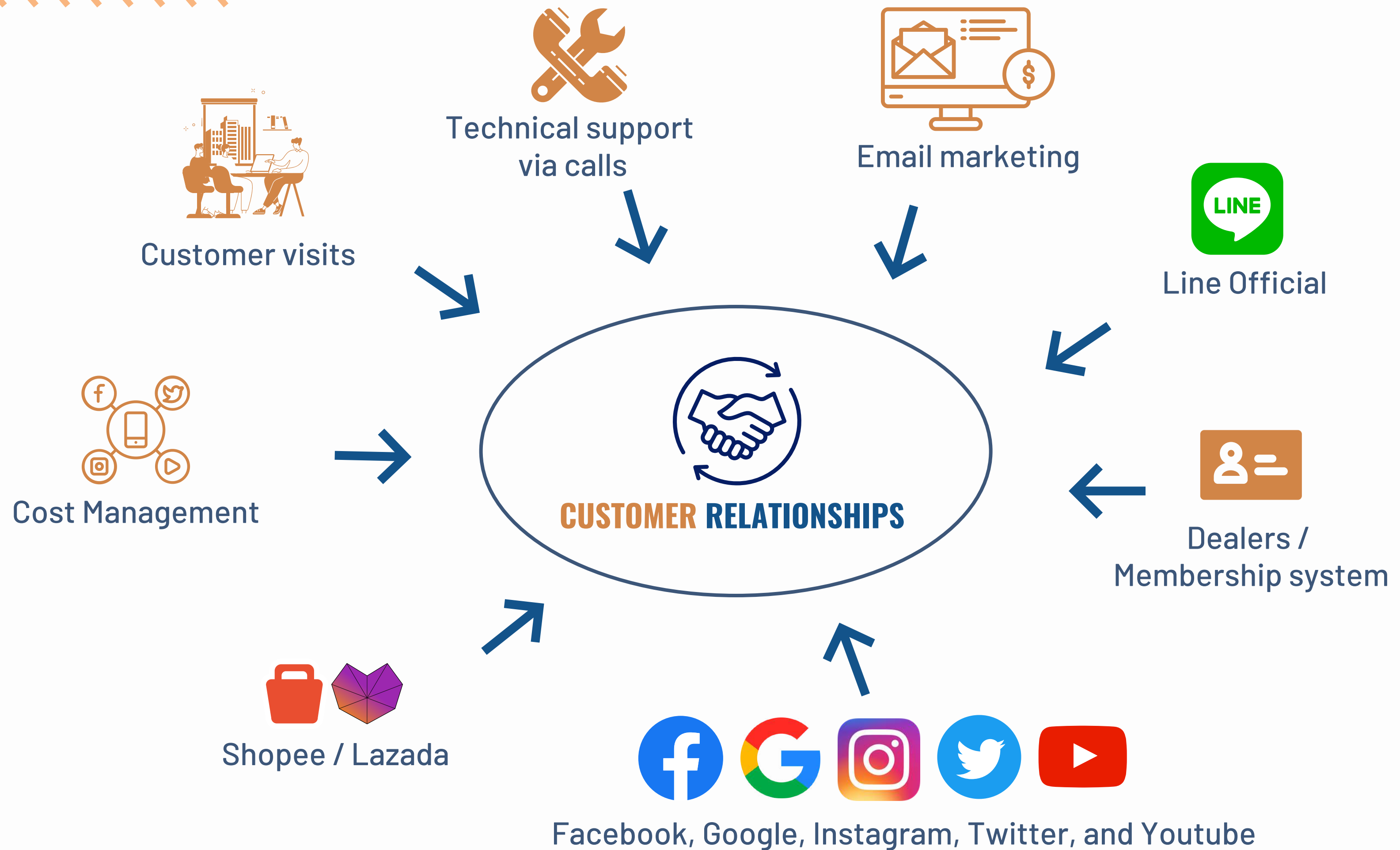
04 Facebook, Google,
Instagram, Twitter, and
Youtube

05 Dealers /
Membership system

06 Shopee / Lazada

07 Social network

08 Customer visits



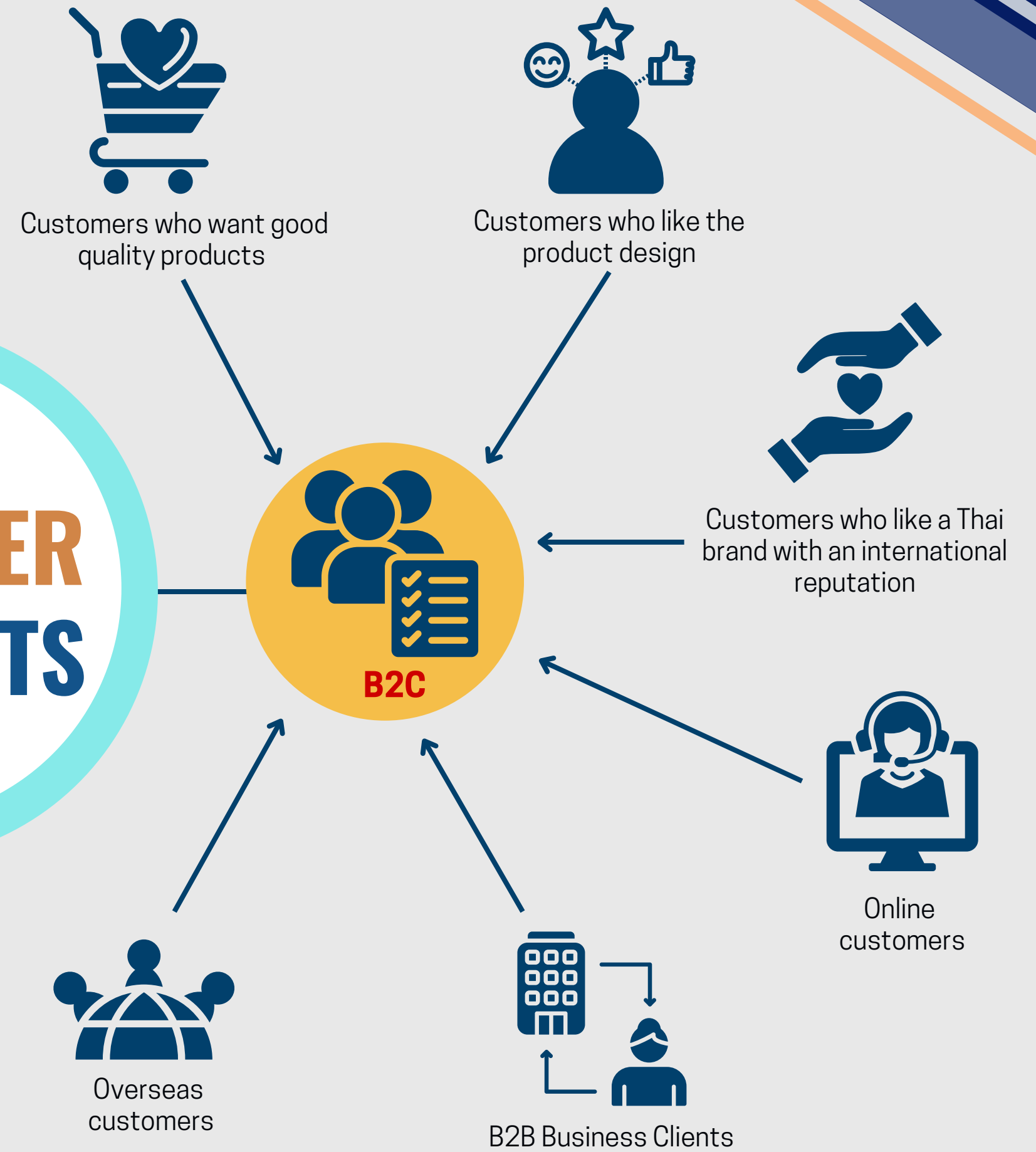
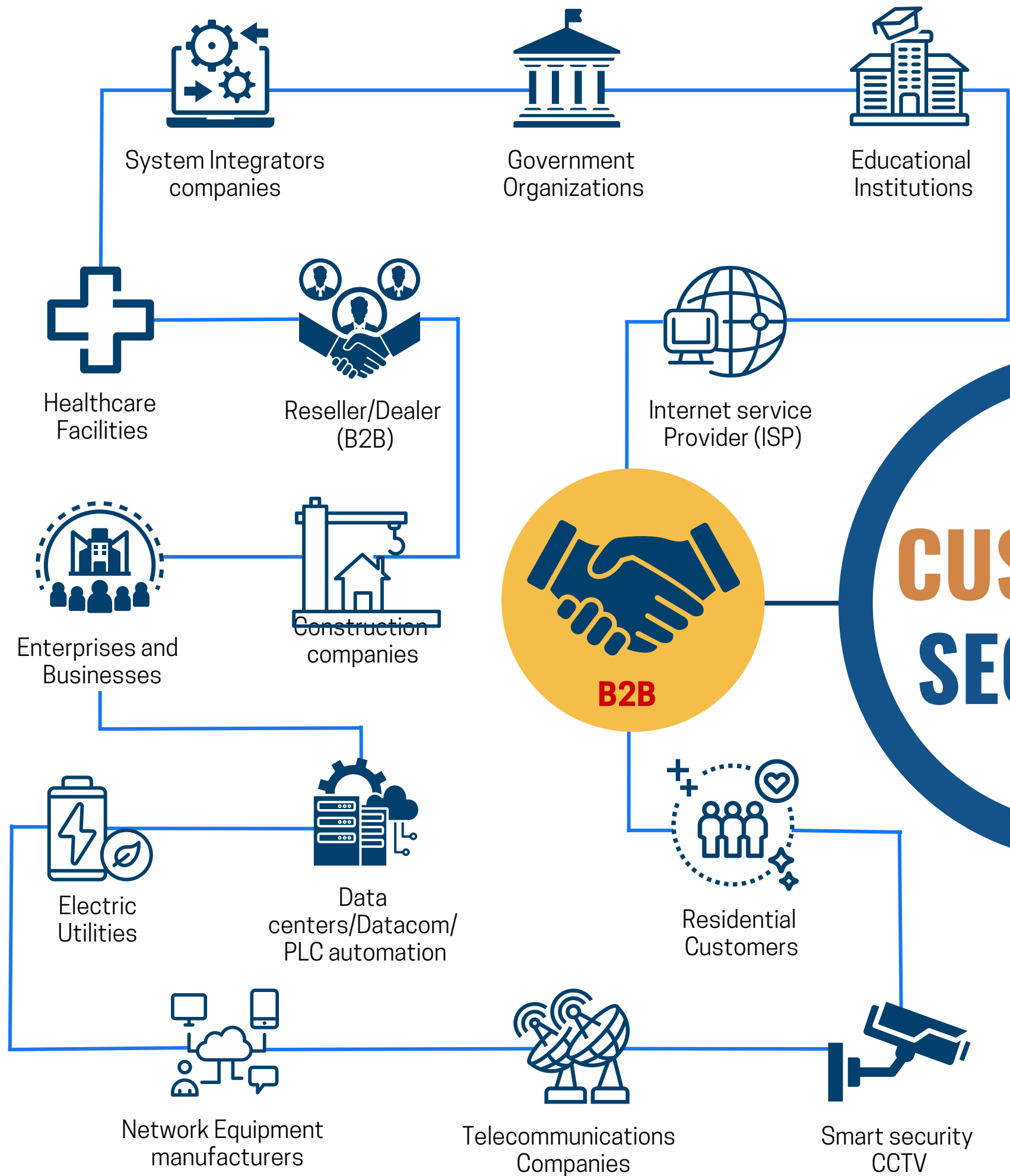
BUSINESS MODEL (NICHE) (DISTRIBUTION MODEL) CUSTOMER SEGMENTS



- Reseller/Dealer (B2B)
- Network equipment manufacturers
- System integrators companies
- Construction companies
- Smart security CCTV
- Electric Utilities
- Internet service Provider (ISP)

- Telecommunications Companies
- Enterprises and Businesses
- Data centers/Datacomm/PLC automation
- Educational Institutions
- Healthcare Facilities
- Government Organizations
- Residential Customers

- Customers who want good quality products
- Customers who like the product design
- Customers who like a Thai brand with an international reputation
- Online customers
- B2B Business Clients
- Overseas customers



COMPANY HISTORY

OUR JOURNEY FROM THE PAST



Established

Founded on October 29, 2003, the company is specifically focused on B2B wholesale distribution and its own brand. It directly imports OEM products from abroad and is the leading distributor for sales and services.

2003

20 Years of Datacomms, Security, Industrial, Telecom market

CLIPSAL
Datacomm products

Growing

Became an authorized distributor of Clipsal products, an international Datacomm brand from Australia, such as fiber optic & copper UTP products. We are still sold under the BISMON brand.

2005-2010

AMP
NETCONNECT
BELDEN

Growing

Became an authorized distributor of AMP-Netconnect and Belden for fiber optic and copper cable systems while still distributing Bismon branded products

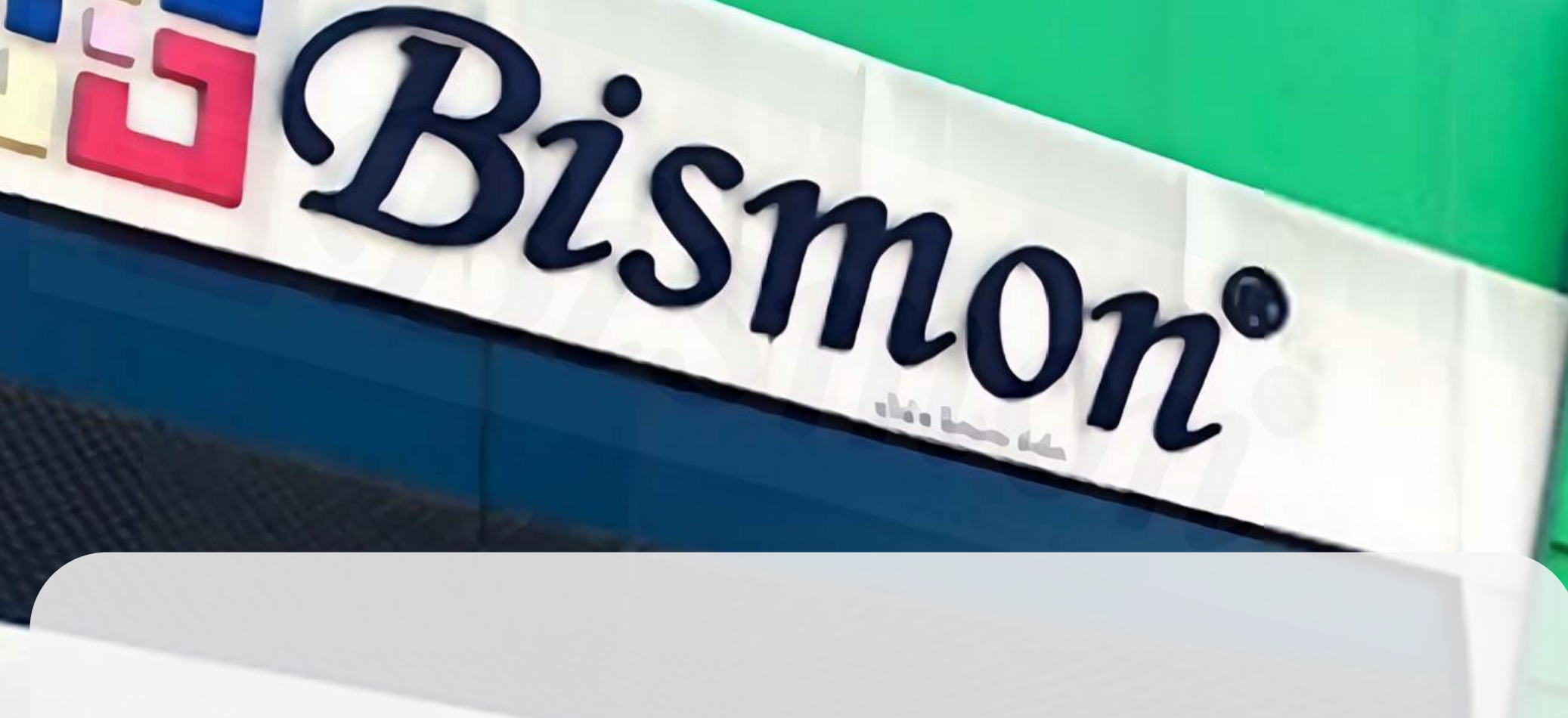
2011-2014

CISCO **hp** **aruba**
D-Link **TP-LINK**
ZyXEL **COMMSCOPE**
BELDEN **PANDUIT**

Growing

Distributing a full range of BISMON branded products while continuously developing and selling ethernet network switch equipment with market leading brands. Alongside that, we branched to an international market through Amazon and gained more customers in neighboring countries through online SEO.

2015-2023



COMPANY JOURNEY

BISMON Co., Ltd. was established on October 29, 2003 focusing on B2B wholesale distribution and its own brand, directly importing OEM products from abroad. The company is the leading distributor for sales and services of networking equipment.

1998



Mr. Anek Thongdee (founder)

- Highly experience in product distribution
- Introduced to computer network and telecom products since its inception in 1998

2003- PRESENT



**BISMON Co., Ltd. was established on
October 29, 2003**



**Outstanding quality of
communication technology and
fiber optic network**

Worth the value



**Discovered goods with
different applications from
abroad to distribute in Thailand**



**Explore technologies overseas every
year to diversify, select good quality
products, and manufacturing facilities**

OUR GOALS

OUR MISSION & VISION

What we want to accomplish

Our Vision

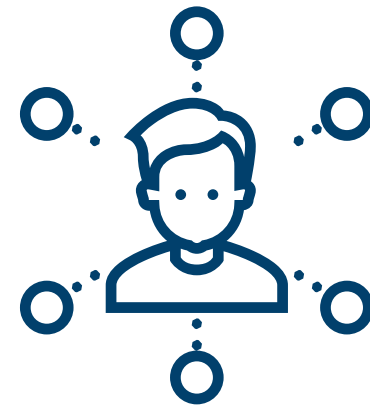


To be the leading distributor of products and equipments who focuses on the quality of products and services that make a remarkable difference in computer and telecommunication networks in Thailand.

Our Mission



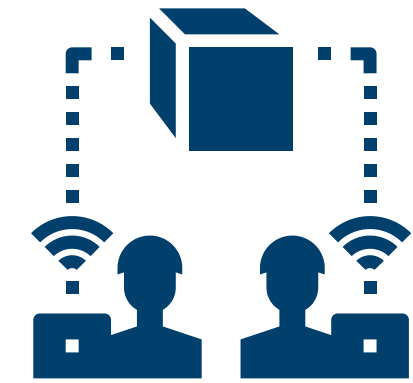
To excel in the wholesale industry by providing comprehensive distribution services for computer networks and telecommunication products. We strive to become a global leader, meeting international standards and addressing distribution challenges worldwide. Our focus is on delivering a wide range of high-quality products to end users and establishing strong partnerships with renowned international brands.



Provide transformative solutions for networks



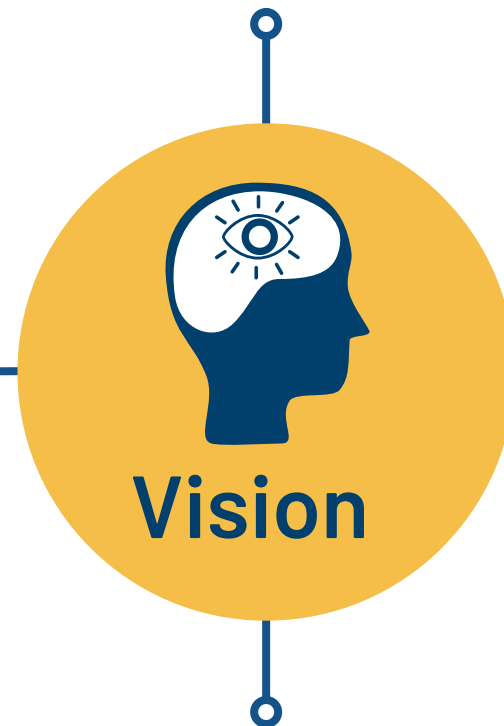
Leading with international brand standards and availability



Diverse services for end user needs



Leading distributor of quality computer and telecom products in Thailand



Vision



Mission



Wholesale distribution of computer networks and telecom products



Deliver exceptional products and services



Commitment to international quality standards and high-quality products



Overcoming global distribution challenges for efficient delivery

BUSINESS ROADMAP

(BISMON CO.,LTD)



Customer Consultations

Customers will seek our expertise in sourcing internationally renowned products that excel in both functionality and appearance.



Global Tech Fair Attendance

We annually attend international technology fairs to curate exceptional products and establish partnerships with top-notch production facilities.



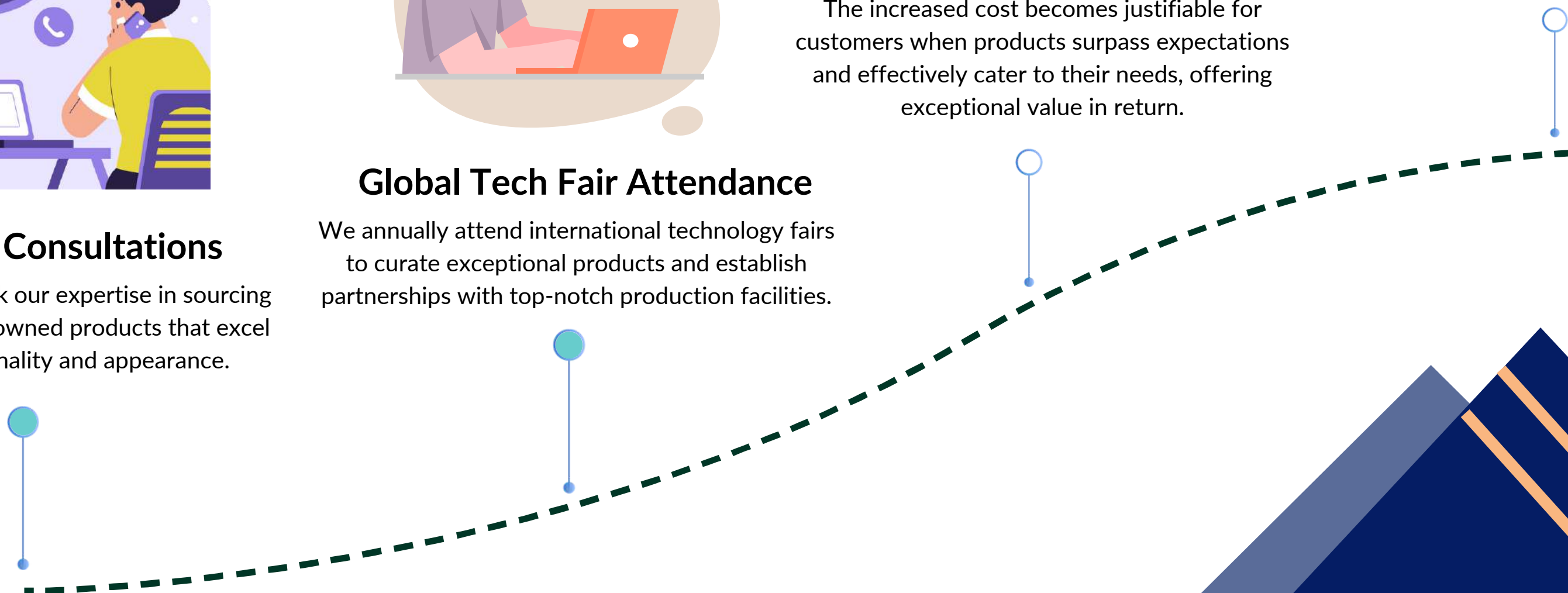
Value-Driven Excellence

The increased cost becomes justifiable for customers when products surpass expectations and effectively cater to their needs, offering exceptional value in return.



Industry-Leading Quality

We have a reputation for quality, and are well established in the industry.



TRADEMARK REGISTERS OF THE BISMON BRAND (THAILAND & USA)



Registered in Thailand (2004)
Asia-Focused

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 97758889
Filing Date: 01/18/2023

To the Commissioner for Trademarks:

The applicant, BISMON CO., LTD, a limited company (ltd.) legally organized under the laws of Thailand, having an address of
298 MOO.1 ORNGERN
SAIMAI, BANGKOK 10220
Thailand
anek@bismon.com

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Fiber optic cables

Use in Commerce: The applicant is using the mark in commerce on or in connection with the identified goods/services. The applicant attaches, or will later submit, one specimen as a JPG/PDF image file showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, regardless of whether the mark itself is in the standard character format or is a stylized or design mark. The specimen image file may be in color, and the image must be in color if color is being claimed as a feature of the mark.

In International Class 009, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 05/27/2004, and first used in commerce at least as early as 05/27/2004, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) A picture of a fiber optic cable in its packaging.

Specimen-1 [SPE0-7314516494-202301092 35357598936__6_3_.jpg]

Webpage URL: None Provided
Webpage Date of Access: None Provided

Disclaimer
No claim is made to the exclusive right to use COMMUNICATIONS PRODUCT apart from the mark as shown.

The owner's/holder's proposed attorney information: Justin Brown. Justin Brown of Brown Brothers Law LLP, is a member of the Michigan bar, admitted to the bar in 2010, bar membership no. P73839, is located at
1827 harley drive
ann arbor, Michigan 48103
United States
248-225-8828(phone)
justin@brownbrotherslaw.com

Registered in USA (2023)
USA-Focused (Through Amazon)

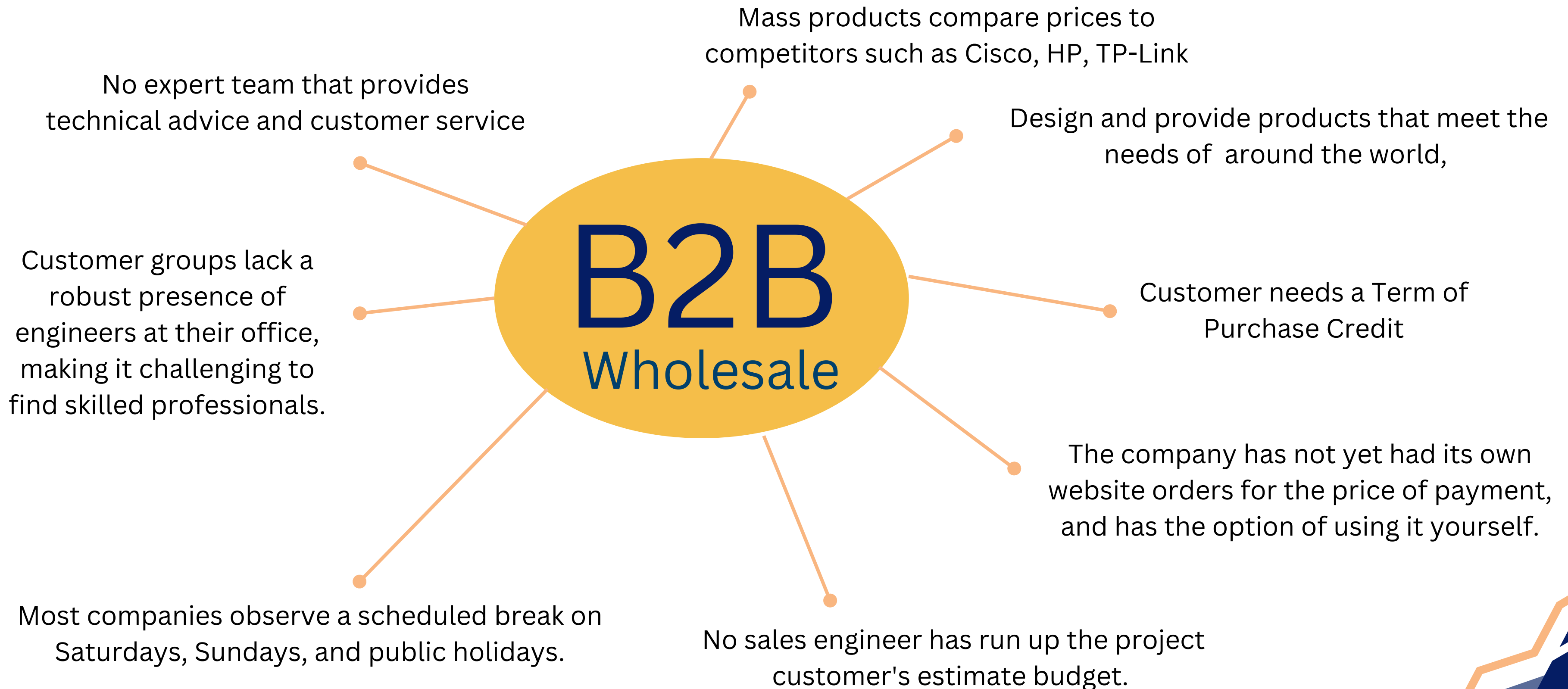
PROBLEM IN THE MARKET



Issues with acquiring, buying networks, cables, and related equipment
selection issues without specialized advisors



EXISTING ISSUES IN CURRENT MARKET



EXISTING ISSUES IN CURRENT MARKET



SOLUTION MODEL

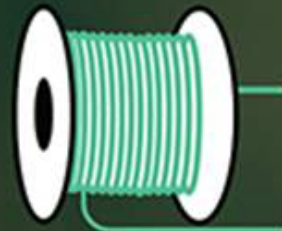
Specialist consultants that
solve problems with network
equipment





Bismon[®]

COMMUNICATION PRODUCTS



Fiber optic cable



UTP network solution



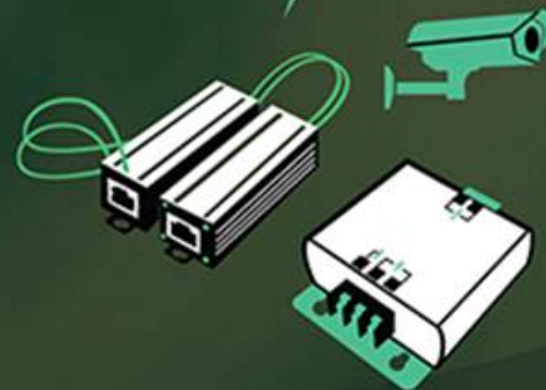
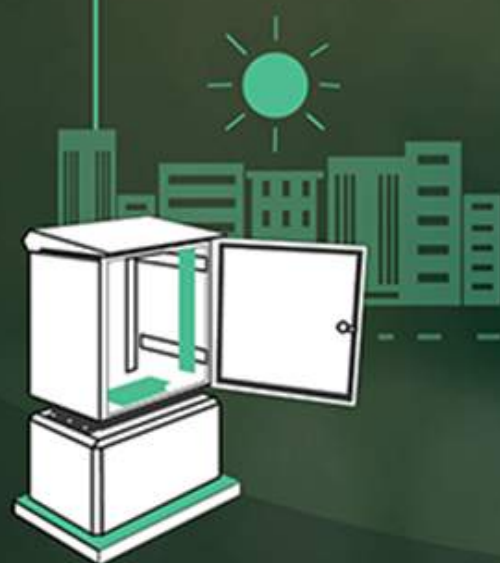
Media converter Fiber Optic



Outdoor Cabinet Rack



Surge Protection products



Test & Inspection fiber optic



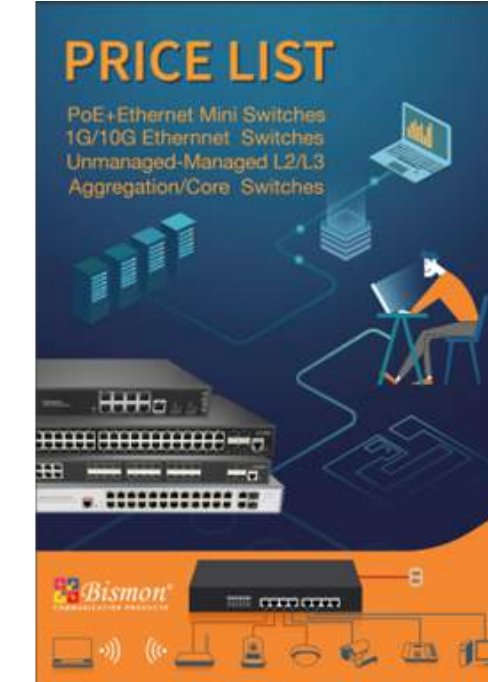
19 inch Cabinet Rack



Industrial Ethernet Switch



MAIN PRODUCT CATALOGS





Products



Other
1000+ items





Products

Other
1000+ items



MAJOR LINE BUNDLE REQUIRING AN IMPORT LICENSE ONLY (FIBER OPTIC CABLE)

มอก.2165-2548

ใบอนุญาตที่ น 16238-145/2165

แบบ มอ. ๖
ลำดับที่ ๑

ใบอนุญาต
นำผลิตภัณฑ์อุตสาหกรรมที่มีพระราชกฤษฎีกากำหนด
ให้ต้องเป็นไปตามมาตรฐานเข้ามาเพื่อจำหน่ายในราชอาณาจักร
อาศัยอำนาจตามความในพระราชบัญญัติมาตรฐานผลิตภัณฑ์อุตสาหกรรม พ.ศ. ๒๕๑๑
เลขที่การสำนักงานมาตรฐานผลิตภัณฑ์อุตสาหกรรม
ออกใบอนุญาตฉบับนี้ให้
บริษัท บิสมอนด์ จำกัด
เลขประจำตัวผู้เสียภาษีอากร 0105546131011

มีสำนักงานแห่งใหญ่ตั้งอยู่เลขที่ 298
ตรอก/ซอย ถนน หมู่ที่ 1 ตำบล/แขวง ออเงิน
อำเภอ/เขต สายไหม จังหวัด กรุงเทพมหานคร

นำผลิตภัณฑ์อุตสาหกรรม เคเบิลใยแก้วเสริม เส้น 3-10 : เคเบิลใยแก้วเสริม-ข้อกำหนดคุณสมบัติและรายการกลุ่ม
สำหรับเคเบิลใยแก้วเสริมโครงคานาคม ติดตั้งในตู้ร้อยสายและฝังดินโดยตรง

มาตรฐานเลขที่ มอก. 2165-2548 ที่มีพระราชกฤษฎีกากำหนด
ให้ต้องเป็นไปตามมาตรฐานเข้ามาเพื่อจำหน่ายในราชอาณาจักร
เครื่องหมายการค้า
ผู้ส่งออก GRAND EASE COMMUNICATION CABLE CO., LTD.
ประเทศ สาธารณรัฐประชาชนจีน
ทำที่โรงงานชื่อ GRAND EASE COMMUNICATION CABLE CO., LTD.
ที่ตั้งโรงงาน NO. 19, XINRONG WESTROAD, NANQU INDUSTRIAL ZONE, RONGGUI
SHUNDE DISTRICT, FOSHAN CITY, GUANGDONG PROVINCE, PEOPLE'S REPUBLIC OF CHINA

มีรายการ ดังต่อไปนี้
(๑) รายละเอียดแบบท้ายใบอนุญาต แสดงไว้ในลำดับที่ ๒
(๒) บันทึกการเปลี่ยนแปลงต่างๆ แสดงไว้ในลำดับที่ ๓

ทั้งนี้ ต้องปฏิบัติตามเงื่อนไขในการอนุญาตที่เลขที่การกำหนด

ออกให้ ณ วันที่ - 8 พ.ค. 2561 พ.ศ.
(นายวันชัย พนมชัย)
รองเลขาธิการ ปฏิบัติราชการแทน
เลขาธิการสำนักงานมาตรฐานผลิตภัณฑ์อุตสาหกรรม

สำนักงานมาตรฐานผลิตภัณฑ์อุตสาหกรรม
กระทรวงอุตสาหกรรม

คำเตือน
ผู้รับใบอนุญาตต้องปฏิบัติตามเงื่อนไขที่เลขที่การกำหนด

มอก.2166-2548

ใบอนุญาตที่ น 16239-250/2166

แบบ มอ. ๖
ลำดับที่ ๑

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เลขประจำตัวผู้เสียภาษีอากร 0105546131011

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มาตรฐานเลขที่ มอก. 2166-2548 ที่มีพระราชกฤษฎีกากำหนด
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(๒) บันทึกการเปลี่ยนแปลงต่างๆ แสดงไว้ในลำดับที่ ๓

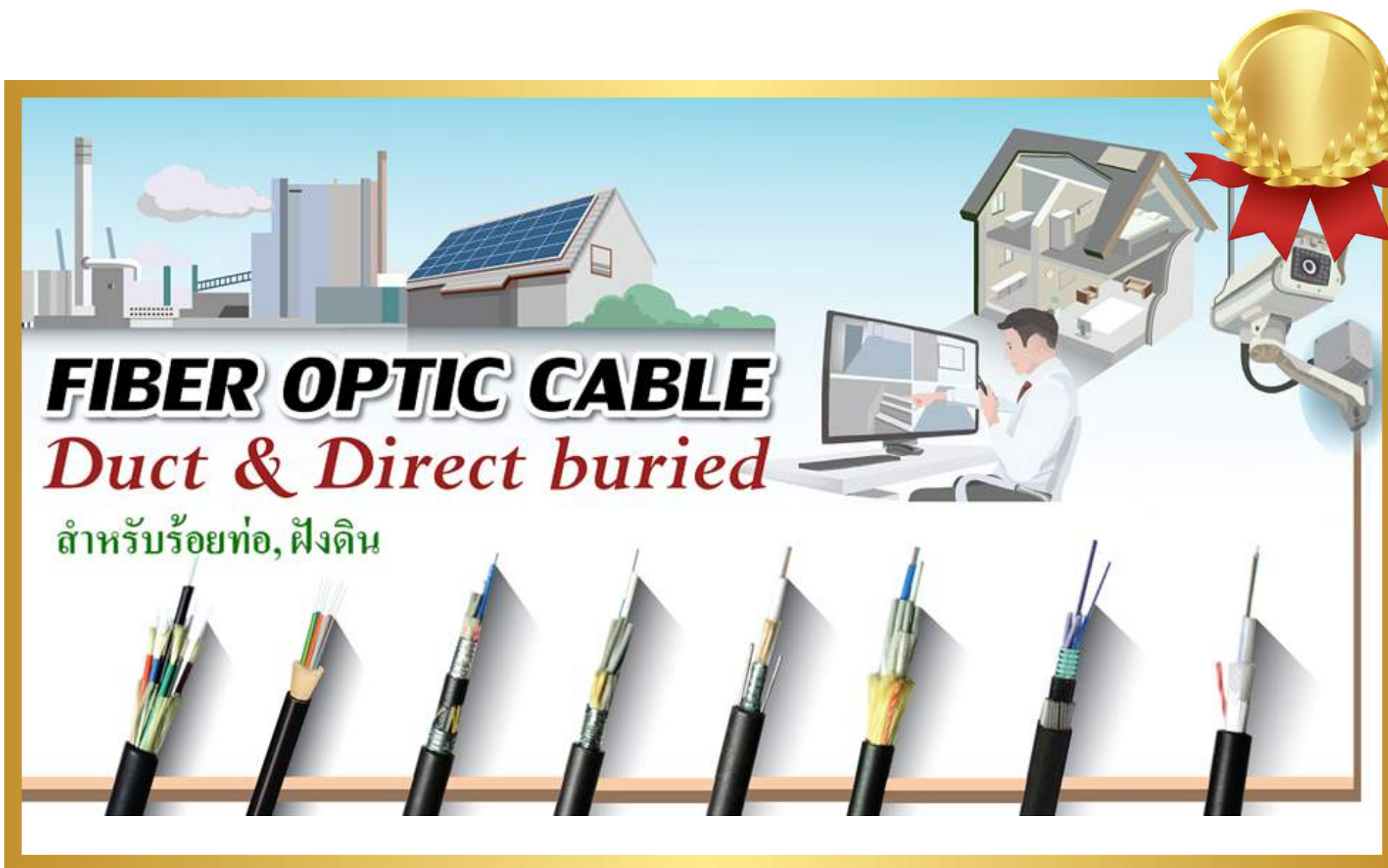
ทั้งนี้ ต้องปฏิบัติตามเงื่อนไขในการอนุญาตที่เลขที่การกำหนด

ออกให้ ณ วันที่ - 8 พ.ค. 2561 พ.ศ.
(นายวันชัย พนมชัย)
รองเลขาธิการ ปฏิบัติราชการแทน
เลขาธิการสำนักงานมาตรฐานผลิตภัณฑ์อุตสาหกรรม

สำนักงานมาตรฐานผลิตภัณฑ์อุตสาหกรรม
กระทรวงอุตสาหกรรม

คำเตือน
ผู้รับใบอนุญาตต้องปฏิบัติตามเงื่อนไขที่เลขที่การกำหนด

MAJOR LINE BUNDLE REQUIRING AN IMPORT LICENSE ONLY FIBER OPTIC CABLE



FIBER OPTIC CABLE
Duct & Direct buried
สำหรับร้อยท่อ, ฝังดิน

This advertisement features a gold medal icon at the top right. The main illustration shows a man in a white shirt sitting at a desk with a computer monitor, with a house and a factory in the background. Below the text, there are several fiber optic cables with different colored jackets (black, yellow, blue, green) and internal structures.

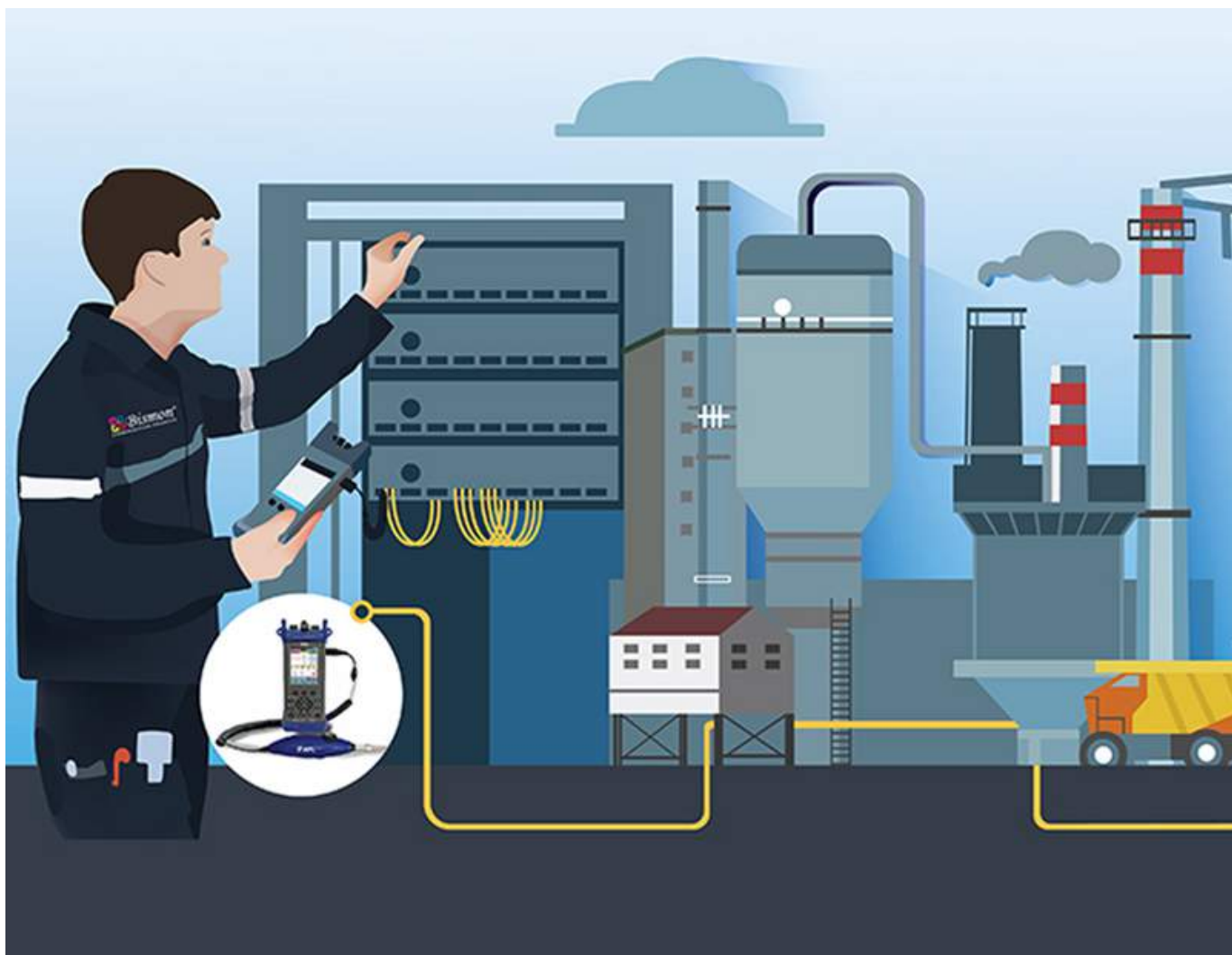


Bismon
COMMUNICATION PRODUCTS

FIBER OPTIC CABLE
สำหรับแขวนอากาศ

This advertisement features a gold medal icon at the top right. The main illustration shows a landscape with a wind turbine, a factory, and a house. Below the text, there are several fiber optic cables with different colored jackets (black, yellow, blue, green) and internal structures.

Our Service



Fusion Splice & Test OTDR

Fusion Splice and Test OTDR for Fiber optic cable
Datacomm & Telecom solution for international
standard of fiber optic cable network applications

Free Design Advisor

Free network, fiber optic, and related systems
consulting and design, such as security, Network
camera systems, Automation, Solar cables, LAN
networking, Datacenter, FTTx, PLC, and more.

Provide specialized equipment for government projects.

Emphasizes the provision of specialized equipment or
products or designs for project work that requires special
placement on projects, so that TOR could be written to the
project specification.

Our Clients Trust Us

Company That Trust Us

The Company has been providing quality products and after-sales service for more than 20 years.

Branding That Trust Us

Sell BISMÓN brands to build awareness of products and brands in the market. They focus on the different product models in the market, function and appearance, and deliver world-class quality products and services. Available in the market for over 20 years.



Branding Naming

The BISMÓN brand has been sold for more than 20 years to maintain the communications products portfolio.



Creative Advertising in Social media

Continuously create content and communications across brands and areas of knowledge to trust customers in a robust brand.



Data Based Customers

Create awareness, keep up-to-date and continuously educate and introduce relevant CRM products by contacting social media, email, telephone in over 7,000 databases (Active).



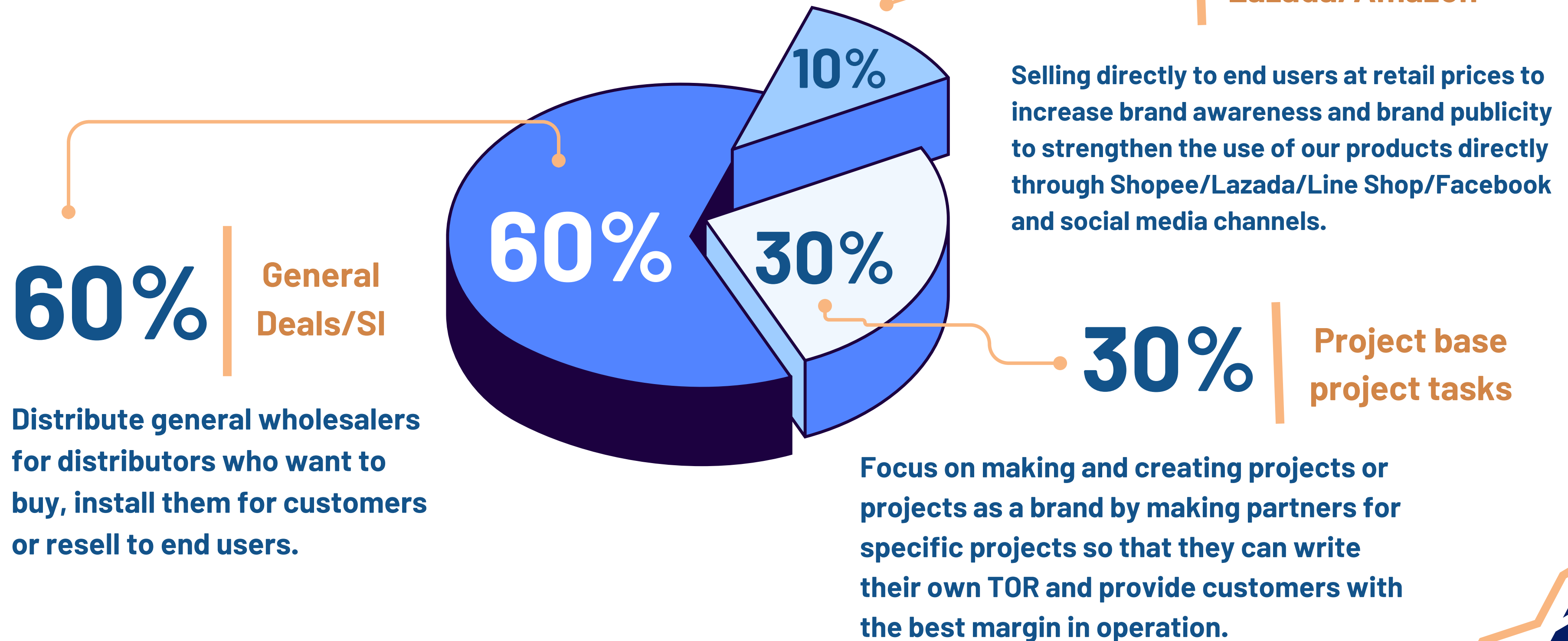
AFL Telecommunications(USA)
Authorized Distributor



We have been a distributor of test & inspection fiber optic products in this group for more than 12 years. Our customers consists of system integrators, installers, the government and private agencies who want quality fiber optic cable as well as educational institutions for the purpose of teaching and learning.

Clients Target

(Sales Channel)



International Customer Segment

BISMON tracked and trading customer segments

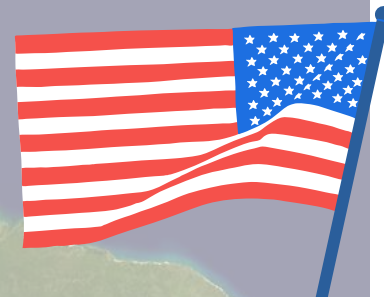
- Myanmar
- Laos
- Vietnam
- Cambodia
- USA (Amazon)

The countries that have been traded include:

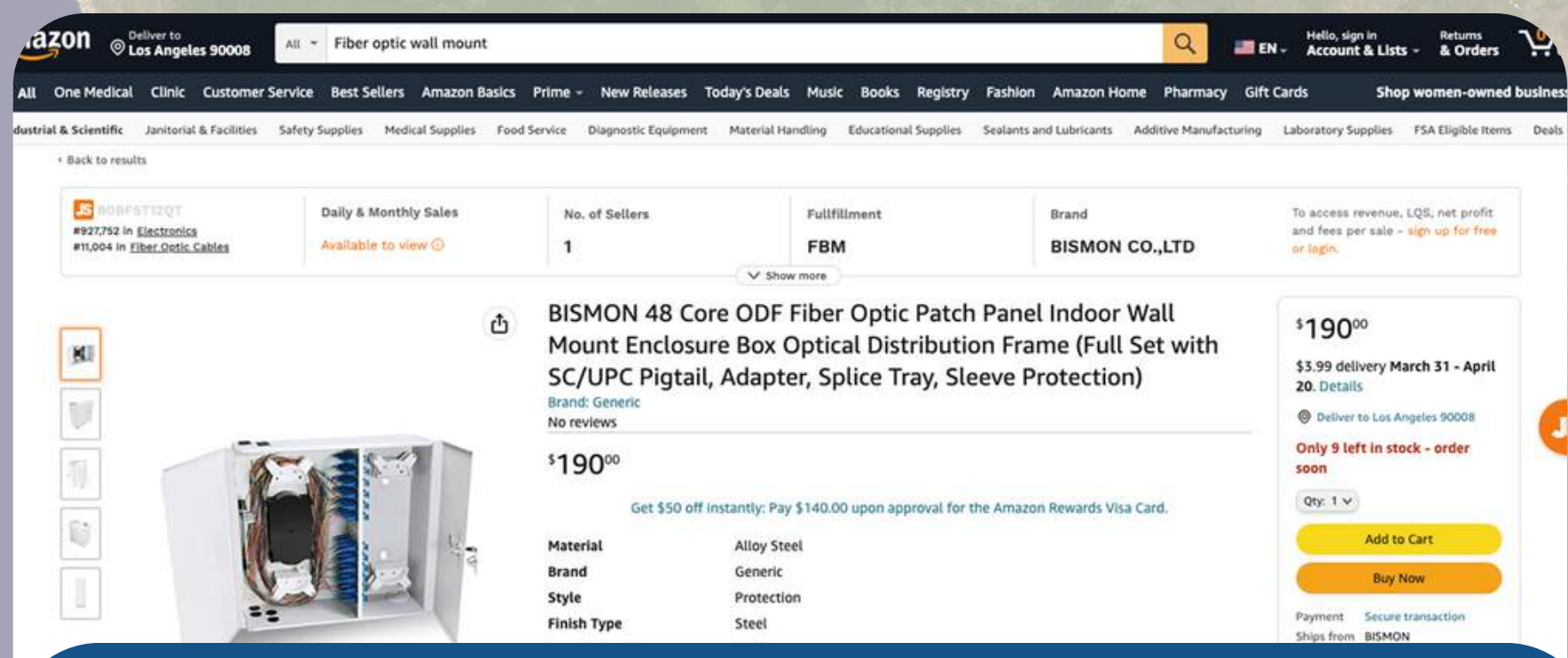
- Vietnam has sold outdoor Rack 6U.
- Laos have sold patch fiber optic lines and equipment.
- Myanmar has sold fiber optic lines and it devices such as UPS, Switch for example Hongsa Power Co.,Ltd using products from our regular route.
- Cambodia has sold fiber and other items such as close, patch cord fiber,



amazon

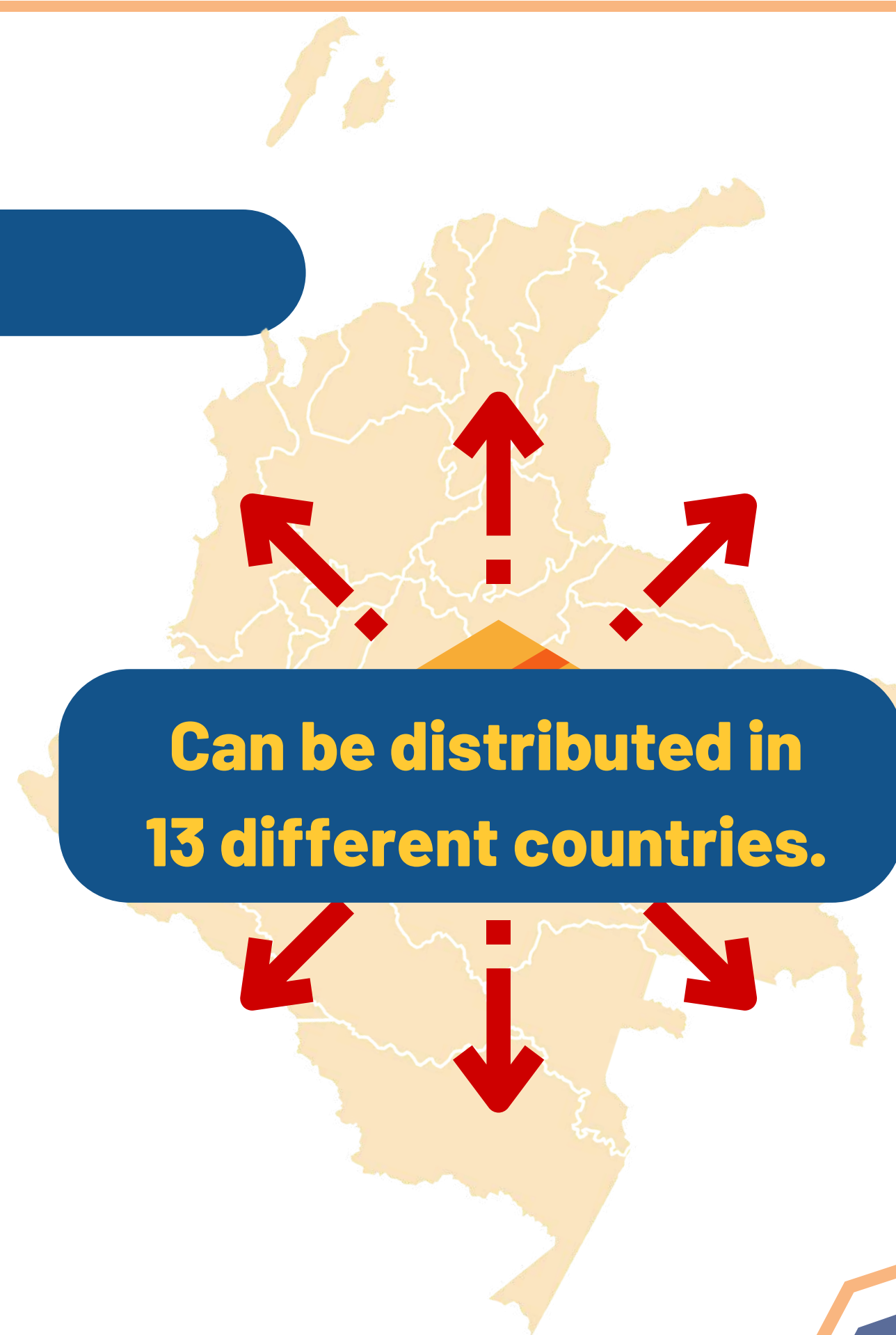


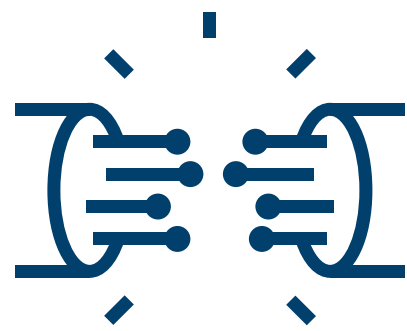
Americas Markets



Online marketing to customers in the Americas via Amazon web shopping. Copyright of BISMON in USA is waiting for approval.

Can be distributed in 13 different countries.





Fiber optic cable and accessories line types for OEM



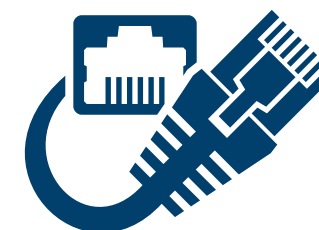
Patch cord fiber optic and accessories grain a High quality



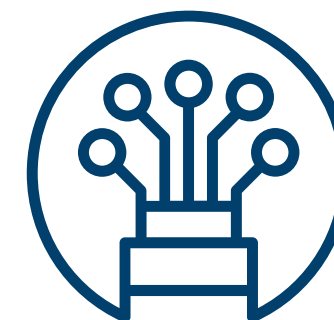
The product is the fiber optic solution cable type, UTP solution media converter, Industrial switch AFL products OTDR/Power Meter, splice, FTTH cabinet and others.



SOURCE OF PURCHASE DIRECTLY FROM FOREIGN-ORIGIN PLANTS.



LAN network cable UL grade High quality line segment



FTTH Fiber optic accessories and outside Plant products for fiber optic



All Media converter line and Ethernet Industrial Switch for OEM



Business secrets

INTERNATIONAL PURCHASES ACCOUNTED FOR 55.84% OF 2022.

THE PURCHASE OF DOMESTIC GOODS ACCOUNTED FOR 44.16% OF THE YEAR 2022.



Ethernet network switch products, UPS, computer & Server Storage for IP Camera Project, 19" Cabinet Rack, Software, Outside Electrical, part for installation, and related fixtures such as conduit, etc.



The product is the fiber optic solution cable type, UTP solution media converter, Industrial switch AFL products OTDR/Power Meter, splice, FTTH cabinet and others.



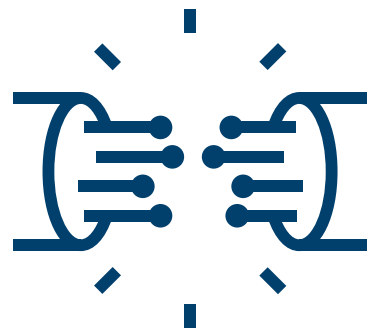
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BUSINESS SECRETS



Fiber optic cable and accessories line types for OEM



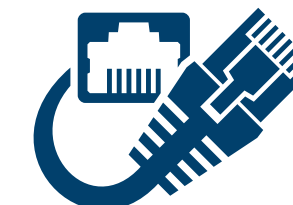
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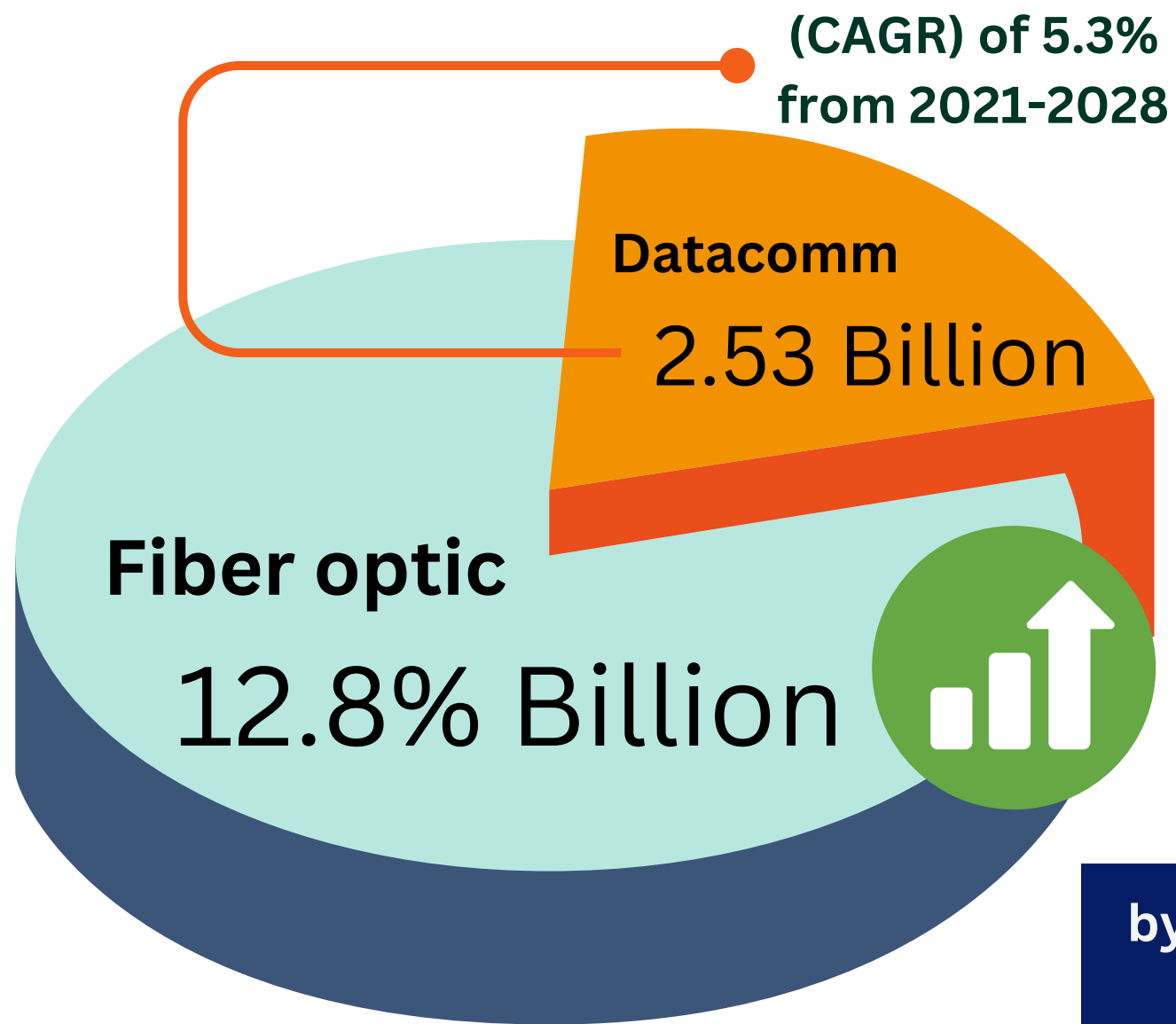
Market Size in Thailand

Market Size by Datacomm & Fiber optic

Thailand has invested heavily in fiber-optic networks. Major telecoms like AIS, DTAC, and True are expanding

Fiber-optic infrastructure to provide high-speed internet. Government initiatives like Thailand 4.0 and the National Broadband Network support fiber-optic growth to transform Thailand into an innovation-driven, high-income economy with nationwide high-speed internet access





by 2025, driven by
increasing
demand for high
speed internet
connectivity

01 | Datacomm

Expected to grow at a compound annual grow rate (CAGR) of 5.3% from 2021-2028. The datacomm products market includes a range of products such as switches, routers, network security devices, wireless access points, and others that are used in communication networks. The growth of this market in Thailand is driven by factors such as increasing demand for high-speed internet connectivity.

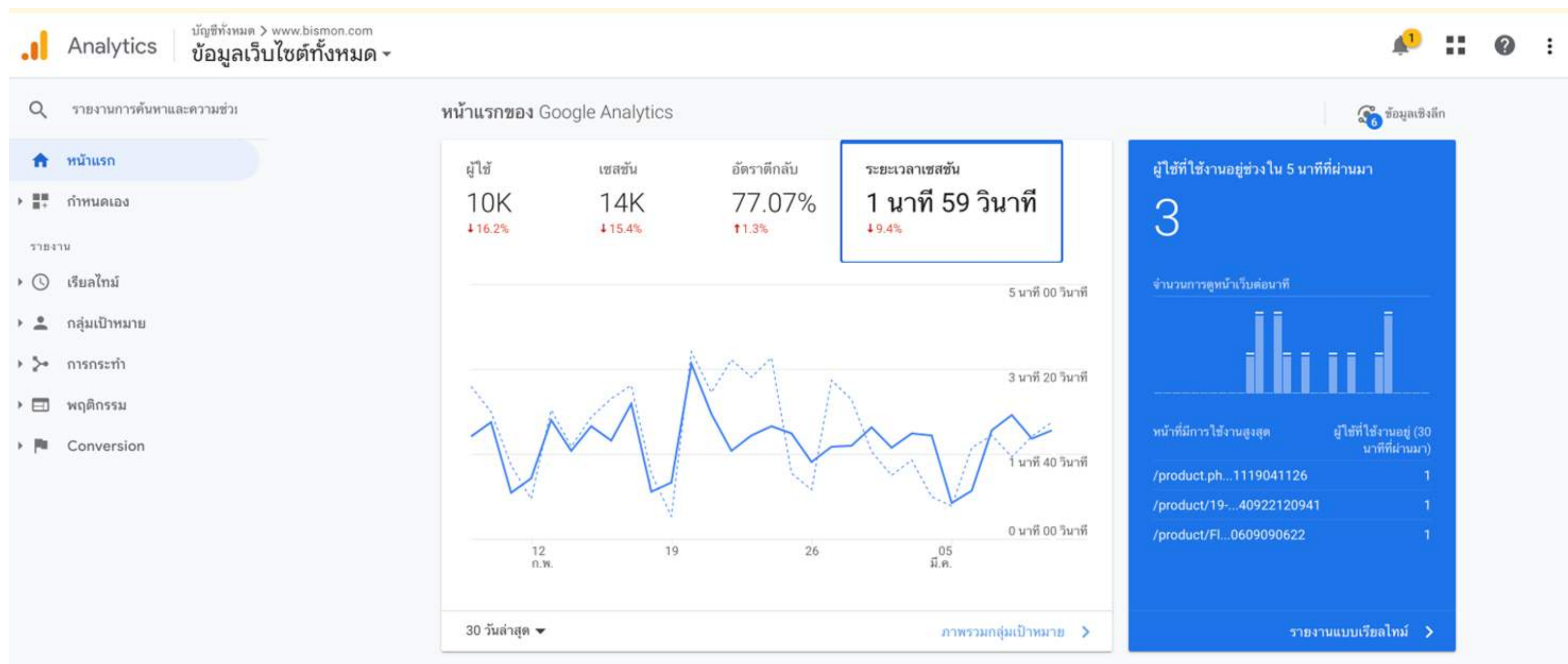
02 | Fiber Optics

Telecommunication sector had been experiencing steady growth, with the market size estimated to reach \$12.8 billion by 2025, driven by increasing demand for high-speed internet connectivity

All accounts in the database of 7,000 contacts

Current Social media customers 2023

www.bismon.com accounts per month 10,000 monthly (check by Google analytics)



S

Strengths



W

Weaknesses



O

Opportunities



T

Threats





SWOT

STRENGTHS

- The company has 20 years of experience, with knowledge of the Source Partner capabilities abroad and in Thailand to select world-class quality products.
- The Company offers a wide range of solutions to meet all customer requirements in general sales and for project tasks in the Fiber optic lines.
- Has a strong brand that has been known for the datacenter, home and Telecom product line for more than 20 years.
- For more than 15 years, we have our partner with our direct production facility.
- And may be used for the import license of 2165-25256 items. This includes cable structure that can be imported into Thailand correctly for project work and general purposes.

OPPORTUNITIES

- A major competitor, the original market is running the wrong direction and there is no good product development, focusing on selling poor product quality, highlighting low price.
- This gives us the opportunity to take advantage of market segment
- A market vendor for a government project, especially with limited solutions, is a great opportunity for us to reach a project workgroup customer because it is purchasing power rather than a conventional one.
- The products are a wide range of B2B customers. The customers do not have to stock their own products. We can use the generic, cheap, and expensive, and there are many quality levels of quality.
- Reach more dealer and end user customers through online channel and have access to more direct brand recognition users – it's easier than selling through a reseller. The end user does not know directly and to enable end users to select our brand to customize key product features for specific government project tasks.

WEAKNESSES

- There is no sales staff and engineer team sufficient to do the job requirement
- Finance for the processing of B2B customer credit and expanding sales and stock channels.
- Full online web shopping not supported
- Insufficient logistical systems in the organization to process shipments in a timely manner per day

THREATS

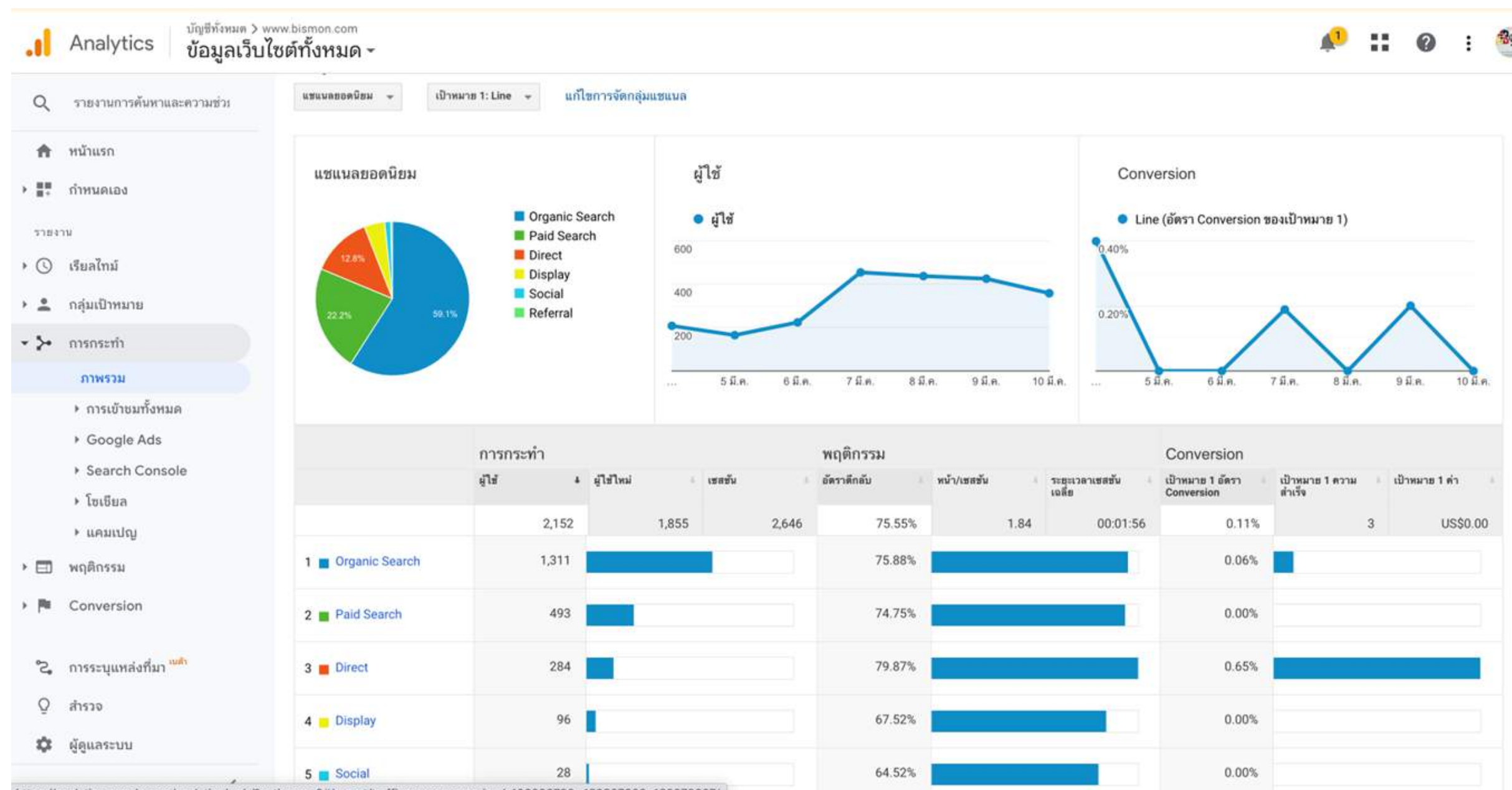
- Chinese competitors sell through market place themselves, such as the Shopee/Lazada at a very low price.
 - Set up a company in Thailand to sell products directly to consumers and to system integration.
 - Political circumstances are not yet steady, so there is not enough government budget to come out.
 - Recession inflation behind COVID-19
- 

Visit analysis www.bismon.com

1st is through direct customer search and no payment - Organic Search.

2nd place through Google adsword advertising in payment - Paid Search

3rd passed a deliberate approach by printing the name to a website.





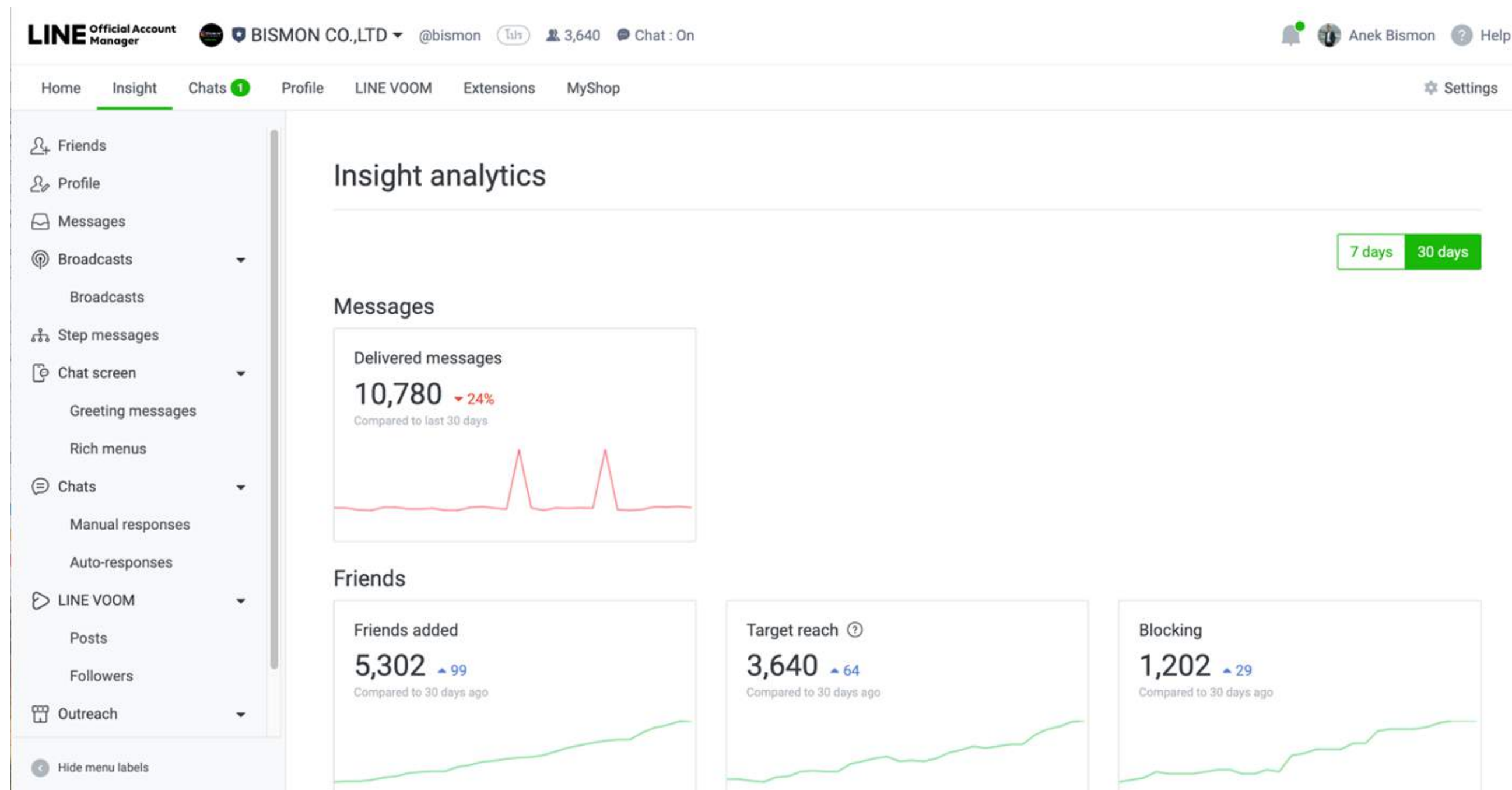
Competitors in Thailand

- Interactive community communication public Co.,Ltd <https://www.interlink.co.th/>
 - Communication & System Solution PCL Co.,Ltd <https://www.cssthai.com/th/>
 - Royal International Co., Ltd <https://royaltec.com/>.
 - NCS Networks Communication Solution Co.,Ltd <http://www.ncsnetwork.com/>
 - Alfa Base Marketing Co.,Ltd <https://alfabase.co.th/>
 - Wide Trading Co.,Ltd. <http://www.widen.co.th/>
 - Importer of general import companies for direct sales to End users, Home use, or Office markets.
- 

Channel Line Office: @bismon

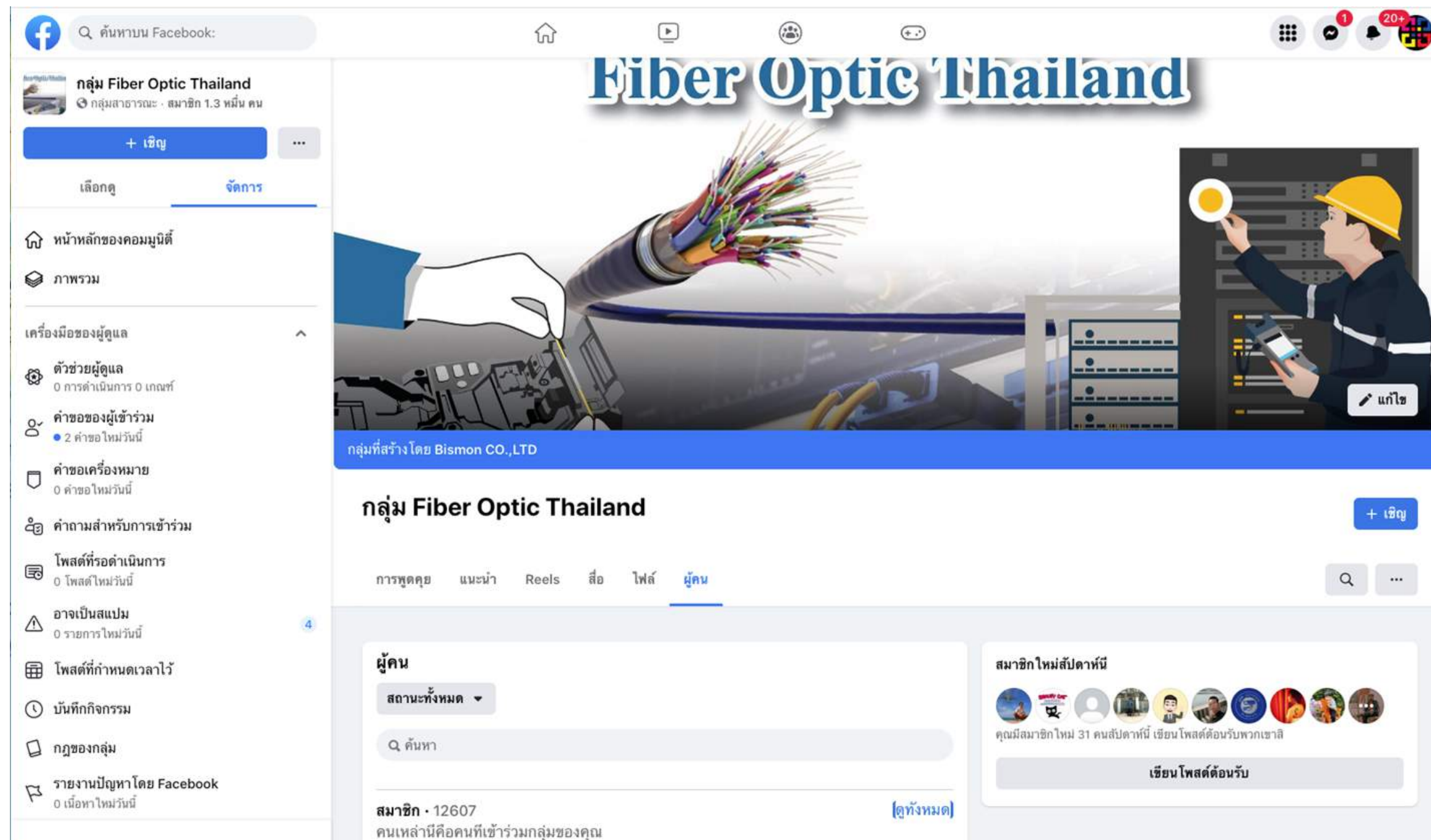
Total of 5,302 Friend follows

Total of 3,640 current Active tracked customers



Total number of fiber optic Thailand members for Facebook group

Total 12,607 members (Bismon Company Limited owns group)



2022 Market place Sales



2022 Sales = 353,934.31 Baht



2022 Sales = 298,286.53 Baht

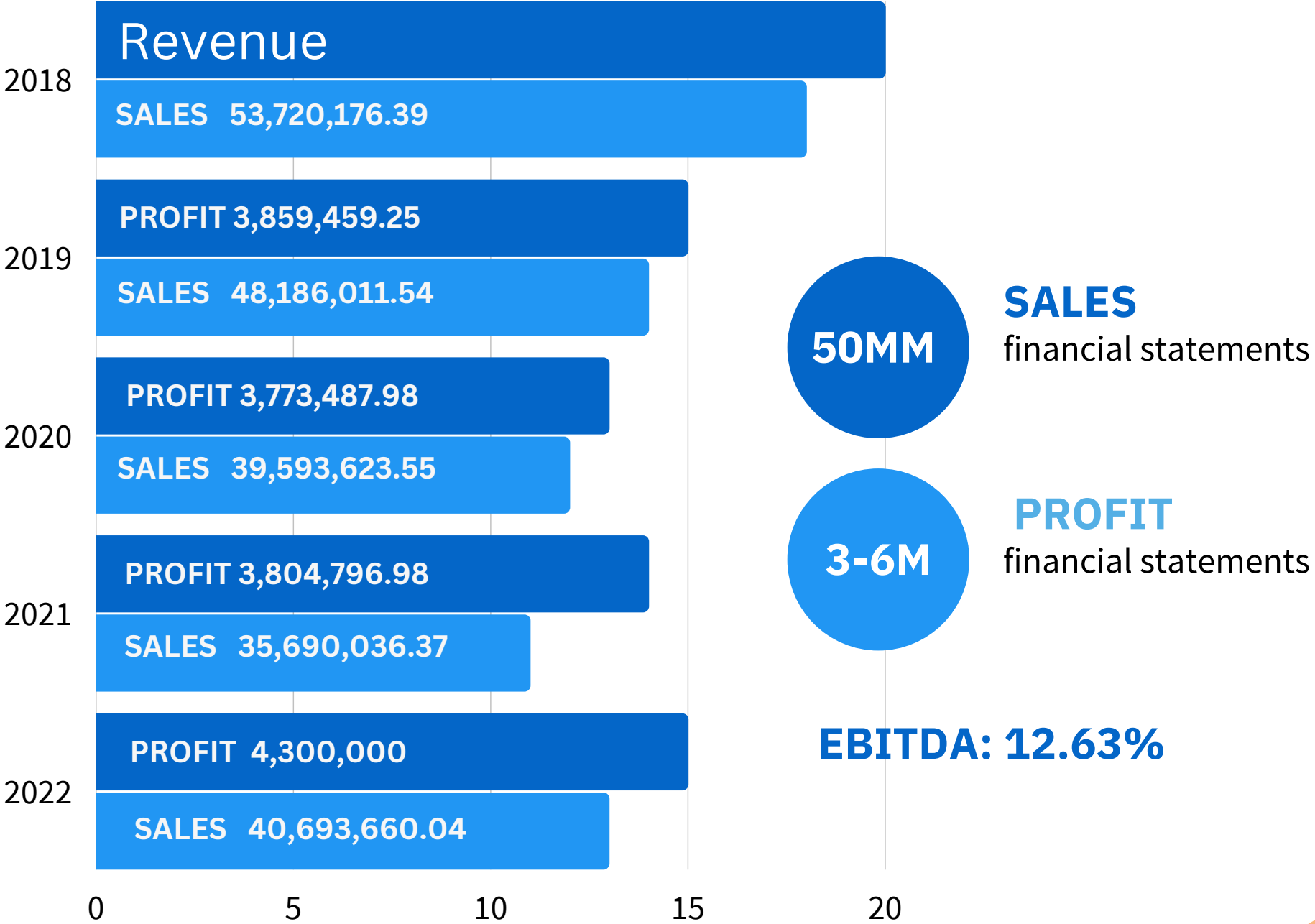
Total sales: 652,220 Baht

Historical sales of Bitmon co., Ltd.

Actual profit before change in financial statements

In the next 3 years, there are many opportunities to grow because competitors in the middle and upper grade market began to disappear due to the situation of Covid-19, including supply chain, inflation, high prices in the poor economic era, and only low-grade products imported from China with non-standard and low price, poor quality.

This is an opportunity for us to be different and reliable in marketing for more than 20 years. We have quality products with affordable prices. The company has been in the market for a long time. Therefore, customers are looking for new suppliers that are more suitable for public projects and private company projects. in Thailand and the opportunity to grow in neighboring foreign markets.





Brand in Thailand Market 2023

Strategic Positioning			Structure Cabling System Brand		
Premium	Value	Economy			
Premium	• Low Volume • High Margin	     (Global Brand)			
Value	• Medium Volume • Medium Margin	   (Local Brand)			
Economy	• High Volume • Low Margin	     (Local Brand)			

MEET OUR TEAM



Anek T.

CEO/MD(Co-Founder)

Computer Engineer,
St, John's University



Panida T.

C F O (Co-Founder)

Management,
St, John's University



Pichet J.

Chief Operating Officer

Diploma in Electronics
Bangkok College of Industrial
Technology 16 years experience



Link>>. <https://goo.gl/maps/nDqiiKVD5gkrNHea8>

Office Space 200 Sqw. (square color area)
- Office and storage


BISMOM CO.,LTD
298 Moo.1 Omgern, Saimai, Bangkok, Thailand 10220
บริษัท บิสม่อน จำกัด
เลขที่ 298 หมู่ 1 แขวงสายไหม กรุงเทพฯ 10220
Tel : 0-2563-5000 Fax : 0-2563-5011
e-mail : info@bismom.com , <http://www.bismom.com>