

## CONFIDENTIAL – ACQUISITION OPPORTUNITY

### Project Supply & Demand

### Privately Held Supply Chain Consulting Firm

**Location:** United States

**NAICS Code:** 541614 – Process, Physical Distribution, and Logistics Consulting

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### Proposed Transaction

The proposed transaction will be structured as an **Asset Purchase**, under which the buyer will acquire substantially all of the Company's assets and operations. All assets will be conveyed free and clear of any liens or encumbrances.

The shareholders have appointed **Neri Capital Partners** as their exclusive financial advisor for the sale of the Company.

Interested parties are invited to contact Neri Capital Partners to receive the Confidential Information Memorandum (“CIM”) upon execution of a non-disclosure agreement.

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### Company Overview

Project Supply & Demand is a **specialized supply chain consulting firm** with over **20 years of operating history**, providing data-driven supply chain design, planning, transportation, and operational improvement services to mid-market and Fortune 500 clients.

The Company is recognized for its **deep analytical rigor combined with real-world operational expertise**, enabling clients to model and validate complex supply chain decisions prior to implementation. Engagements consistently deliver **measurable financial and service-level improvements**, including multi-million-dollar cost reductions, improved inventory turns, and enhanced service performance.

The firm operates with an **asset-light, distributed delivery model**, supported by a highly tenured consulting team with an average of more than **20 years of industry experience** per consultant. Client relationships are long-standing and highly repeatable, driven by demonstrable ROI and trusted advisor status.

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## Service Offerings

The Company delivers services across three core practice areas:

- **Supply Chain Design**  
End-to-end network design, inventory optimization, manufacturing and distribution footprint analysis, and transportation network optimization.
- **End-to-End Planning**  
Sales, Inventory & Operations Planning (SIOP), demand and supply planning, inventory optimization, planning technology selection and implementation, and planning-as-a-service offerings.
- **Operations Improvement**  
Lean operations, process and value-stream mapping, distribution center design, transportation optimization, simulation modeling, and facility layout optimization.

Services are delivered through flexible engagement models, including short-term assessments, full implementation projects, and ongoing managed or embedded support.

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## Financial Highlights

- **2025 Revenue (Projected):** ~\$2.3 million
- **EBITDA Margin:** ~16% (historical range 10%–23%)
- **Adjusted Earnings (2025E):** ~\$560,000
- **Gross Margin:** ~100% (pure consulting model)
- **Balance Sheet:** Debt-free with strong cash position

Revenue has demonstrated long-term stability with normalization underway following strategic talent investments and pipeline realignment. The Company has demonstrated capacity to scale to **\$3–\$4 million in revenue** at current utilization levels with appropriate growth support.

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## Competitive Differentiation

- Proven methodologies with **measurable client ROI**
  - Deep technical and operational expertise across industries
  - Long-term, repeat client relationships
  - Asset-light, scalable consulting model
  - Strategic partnerships with leading supply chain technology providers
  - Ability to support complex, enterprise-level engagements typically underserved by smaller consultancies
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## Growth Opportunities

- Participation in larger enterprise RFPs with the backing of a scaled platform
  - Expansion of recurring revenue through managed services and planning support
  - Increased monetization of existing talent base at market rates
  - Deeper integration with technology partners
  - Geographic and vertical market expansion
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## Ideal Buyer Profile

This opportunity is well-suited for:

- Strategic consulting firms seeking to expand supply chain capabilities
  - Private equity firms focused on professional services platforms
  - Corporate or technology-enabled services buyers seeking differentiated supply chain expertise
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**Next Steps / Contact Information**

For additional information or to request access to the Confidential Information Memorandum, please contact:

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